MARISSA DINGMAN

Animator & Designer

ONLINE

www.marissadingman.com

EDUCATION

2020 / MS Multi-Media Journalism University of Oregon

2015 / BFA Animation Savannah College of Art and Design

SOFTWARE

Aero	
After Effects	
Illustrator	
Photoshop	
Premiere	
PowerPoint	
Sway	
Wrike	
Zoom	

HARDWARE



ABOUT ME

My background comes from field experience in Animation and Multi-Media Journalism. Always pushing the limits to move forward in motion graphics and emerging technologies, I'm highly self-driven and constantly looking to improve upon my skills. I excel both in collaborative and solo settings where storytelling is central to design.

EXPERIENCE

2024

023-2024

2022

021-2022

- Creative Content Creator and Play Group Leader
 - Downtown Dogs / San Jose, California, United States
- Employed efficient video editing skills to meet daily content creation demands,
- ensuring same-day turnarounds and effectively capturing the dynamic atmosphere
 Photographed canine guests, curating personalized report cards on the Gingr platform to provide an intimate portrayal of each dog's daily temperament
- Led playgroups,fostering a secure and enjoyable environment while contributing to the daycare's social media presence through engaging images and short-form videos

Animator and Designer

- Freelance / San Jose, California, United States
- Produced work for a variety of design related projects including logo design, short form video social media edits, and explainer videos
- Pursued personal creative passions by authoring a children's book and illustrating stories with a focus on kindness, creativity, and education

Aero Community Manager, 3D and AR Product Marketing

- Adobe Inc. / Silicon Valley, California, United States
- Curated priority artists' work to meet the needs of creators and affiliates from a diverse background of disciplines and artistry working in the immersive AR space
 Drove social posting and collaborated to write, create, and design Aero social media for Twitter, Instagram, Facebook, TikTok, Discord, and other platforms
- Managed production coordination and digital asset management to continually improve the content production process across the company
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- Innovation Advisor, Innovation Experience Group SAP / Palo Alto, California, United States
- Led creative and story-centric presentations inside the SAP Immersive Experience
- interactive theater, presenting enterprise software to customers
- Produced compelling industry relevant storylines and multi-media assets to be implemented across SAP Immersive Experience locations
- Created self-help guide decks and tutorials to enable rapid rebranding of previously created content on a multitude of business specific scenarios

Senior Creative Multi-Media Manager, Customer Innovation Office SAP / Silicon Valley, California, United States

- Provided artistic and technical leadership to creative multi-platform demos for
- Fortune 500 clients, while working cross-functionally to support global design teams
- Ensured project goals and milestones were met across a team of designers
- Oversaw equipment procurement, budget, and onboarding of new hires